

BOOK: 2007 HONG KONG RUGBY SEVENS

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Hong Kong Stadium -

The world's premier Rugby Sevens Tournament was born over pre-luncheon drinks at the venerable old Hong Kong Club on a misty spring day in 1975. The Chairman of the Hong Kong Rugby Football Union, an amiable South African entrepreneur, A.D.C. "Tokkie" Smith, was talking with tobacco company executive Ian Gow. It was Gow's idea, as Promotions Manager for his firm, to sponsor a Rugby Tournament with top teams from throughout the world competing.



On March 28, 1976, less than a year after Tokkie Smith and Ian Gow shared a glass, clubs from Korea, Australia, New Zealand, Tonga, Japan, Sri Lanka, Malaysia and Fiji participated in the first Hong Kong Sevens Tournament. It was an astonishing accomplishment; in less than 12 months, a team of talented, dedicated volunteers had created a sporting event that was to tackle the imagination of the rugby world.

As the Tournament grew throughout the 70's and 80's in both supporter popularity and the number of participating teams, which had now progressed from club sides to representative teams, the Tournament moved from its original home in the Hong Kong Football Club to the Hong Kong Government Stadium. By the beginning of the 90's, with demand for tickets having outstretched the capacity of the Stadium for over five years, it was time for a larger facility. The Stadium that had been the Tournament's home for 12 years was re-built in 1994 and a 40,000-seat Hong Kong Stadium is now its current venue.

In 1993 the first Rugby World Cup Sevens Tournament was held in Scotland, where the game of Sevens had originated. Hong Kong was awarded the prestige of hosting the 2nd Rugby World Cup Sevens in 1997, which was a huge success in a memorable year for Hong Kong as it was handed back to China and became a Special Administrative Region.

During the years after the Rugby World Cup Sevens it was apparent how important the game of Sevens rugby had become in the development of good rugby players. Players such as Jonah Lomu, Christian Cullen, George Gregan to name a few first demonstrated their speed and agility in the Hong Kong Sevens. The iRB, recognising the value of the game of Sevens, launched its inaugural World Sevens Series in 2000 - the 25th year of Sevens Rugby in Hong Kong - to enable more players to benefit from Sevens competitions. A core of 10 to 12 of the world's top teams now participate in tournaments in Dubai, South Africa, South America, Australia, New Zealand, Europe and Asia.

The Hong Kong Sevens Tournament itself has a wonderful history. It is now considered the iRB's "Jewel in the Crown" in the Series and still continues to grow in popularity with players and spectators. Rugby World Cup Sevens 2005 was the second time Hong Kong has hosted RWC Sevens and this year marks 30 years of sevens rugby in Hong Kong - a remarkable achievement.

Payment**Terms**

Full payment is due within 7 days of confirmation of booking. Once paid in full, all 2007 Hong Kong 7's packages are 100% non-refundable and non-transferable.

Booking Code: WIN2903

Dates

Start	End
30/3/2007	1/4/2007

Inclusions**Package INCLUSIONS**

- 4 nights accommodation at a choice of Hong Kong hotels
- 3 Day Ticket & Entry to the 2007 Hong Kong Rugby 7's for **Friday, Saturday & Sunday**
- Return Airport / Hotel / Airport Transfers
- Rugby 7's Survival Kit
- Exclusive Holidays Hat
- Neck Ticket Wallet
- Booking Fees & Ticket Handling Charges

Package EXCLUSIONS

- Airfares
- Hotel / Stadium Transfers
- Travel Insurance
- Sightseeing Tours

Prices - see below. All package & extra night prices shown are per person.

Accommodation/Costs Options

	Rating	Twin	Twin Extra Night	Triple	Triple Extra Night	Single	Single Extra Night	
<u>Wharney Hotel (Standard Room)</u>	4 Star	1,114.00	169.00	998.00	140.00	1,790.00	338.00	AUD
<u>The Park Lane Hong Kong (Run of House Room)</u>	5 Star	1,462.00	256.00	1,242.00	201.00	2,486.00	512.00	AUD